



MINUTES OF MEETING

COMMITTEE: Oneida County Fair Planning Team

PLACE: UW-Extension Conference Room, Lower Level, Airport Terminal
3375 Airport Road, Rhinelander, WI 54501

DATE: September 1, 2015

TIME: 5:30 pm

Committee Members Present: Jim Intrepidi, Nancy Gehrig, Theresa Seabloom, Eric Britton, Tom Peterson, Jim Perlberg, Kathy Silbernagel, Jean Platek, Evie Virgilio, Aprelle and Tom Rawski

Excused:

Absent: LeRoy Eades

Others Present: Lynn Feldman, Marilyn Riggs, Tom Swearingen, Brian Gehrig, Jim Hext

MINUTES:

1. **Call to Order and President's Announcements:** The meeting was called to order at 5:30 pm by President Jim Intrepidi. The meeting was properly noticed and the facility is handicap accessible. (Midway through the meeting, President Intrepidi had to leave and Vice-President Silbernagel took over.)
2. **Approve Agenda for Today's Meeting:** A motion to approve the agenda was made by Peterson, seconded by Perlberg. Motion carried.
3. **Approve Minutes of July 28, 2015:** A motion was made by Perlberg, seconded by Platek, to approve the minutes of July 28. Motion carried.
4. **Administrative Report:**
 - **Financial Report:** Aprelle Rawski reported a balance of \$12,580.00 in the account at this time, not counting the expenses to be approved at this meeting.
 - **Approve Expenses:** The following expenses were announced: a total of \$1,200 to RAASC (Rhinelander Alpine Area Ski Club), V. McFadden, Tim White and Cheryl Salzman for security to cover all gates for three nights – motion made by Intrepidi, seconded by Silbernagel to pay this, motion carried; a bill for \$63.66 to Fastenal; remaining secretary and treasurer wages to cover the rest of the year; \$2,005.00 bill to Gaber Electric (already subtracted from present Fair balance). A motion was made by Peterson, seconded by Britton, to accept and pay these remaining bills listed on the budget. Motion carried. Feldman reminded the committee that a \$1500 bill for Fair Premiums will be forthcoming. Also reported was payment of \$50 for Dade and \$110 for stage banners which was paid from the Petty Cash amount on hand.
 - **Vote on Winn Family Environmental Service Payment:** Nancy Gehrig stressed the wish to present a monetary gift to the Winns for the consistent, good work they do to keep the grounds in good order during the Fair these past years. A motion was made by Intrepidi, seconded by Seabloom, to give \$200 to the Winn family in appreciation. Motion carried.
 - **Discuss/Create 2016 Budget:** Nancy Gehrig stated the Fair needs to create a budget to work with for the coming Fair. She also impressed upon the committee how much the media and advertising in-kind dollars were donated this year. A sub-committee was formed with Aprelle Rawski, Silbernagel and Evie Virgilio to report the total worth that was donated by them and report to the committee in November.
 - **Coordinator Update:** Nancy Gehrig informed the committee that a discrepancy was found on the books of United Rental while she was there and the Fair was overcharged the last two years. After refiguring the amounts, the Fair now ends up with a credit of \$389.09 for next year. Gehrig also showed the Sponsor Thank You list that was posted on display during the Fair and also listed in the Fair bulletin. She also informed the committee the donation box gave us over \$300. She said she enjoyed spending time escorting the visiting Fairest of the Fair around the grounds. Also, Bob Williams showed up to check out the Fair this year and she announced we received a great report from Melissa for our records. She also stated the Fair has a 30x12 and also a 20x10 carport in the garage to use next year.

5. **Ugly Lamp and Garden Contest Winners:** The Ugly Lamp contest winners were: Susan Niesen for Most Ugly, Katherine Hopp for Most Unique, and Theresa Seabloom for Best Decorated. There were 22 entries in the Garden Contest – the winners were: Headwaters, Jennice Schmidt, Mary Kowalski, Cynthia Padley, Laurie Kienitz, and Tanner Schmidt with 59 votes for Favorite entry. CCL, Hanson's and Forth Floral all helped the Fair with added arrangements throughout the grounds.
6. **Winners of Big Raffle Ticket Items:** Wine Cabinet from McNaughton went to Denise Wise; Sears gas grill went to Kris Dries; oak Island cart went to Lynn Feldman, four rounds of golf to John Knutson, guided fishing trip to Pam & Dennis Hooker, \$150 Trigs shopping trip to Kevin Verely, Days Inn overnight stay to Pete Zambon, one Dominos pizza per month for one year to Chris Milbradt, scenic Rhinelander air flight to Jenny Heikola, Wisconsin River Cruise to Paul Kubish. Many great daily raffle items were drawn which went over very well. Perlberg did admit that this was the worst year for raffle ticket sales. It was felt we must put this out more in the community next year.
7. **Review K&M Amusements:** In discussing the carnival, it was agreed it went pretty well this year with K&M. If we continued to use K&M, the Milbradt's would change the way we pay them. We would receive 20% of the ride gross, but we need to know what their total intake was to help us decide, which Nancy will ask them about. The wrist band sales were around \$14,000 this year. Brian and Nancy Gehrig checked out a fair using Earls Rides and were impressed but their dates are not open for 2016 to even consider using them. They also checked out Price County Fair and K&M was dealing with a break down on one ride while they were there. It was noted to check what carnivals are out there yet that is open during our Fair dates to consider. More discussion is needed on this issue.
8. **Dates for 2016 Fair:** After discussing which weekend to go with, a motion was made by Britton, seconded by Platek, to use the dates of August 4, 5, 6 & 7 for the 2016 Fair. Motion carried. One advantage is that Rediculous Day is on August 3rd which might help the sale of wristband tickets.
9. **Changes Needed for 2016 Fair:** These comments were made in discussion that need changes/attention:
 - a. Need more responsible people to volunteer at the gates.
 - b. Use sign-out sheet for golf carts and post the rules on the carts.
 - c. Need a coffee stand, also someone to wipe down tables regularly.
 - d. Need to use security deposits for vendors.
 - e. Every vendor needs to be escorted out and not leave before 6:00 on Sunday.
 - f. At the Barnes St. entrance, use a fence divider to separate walkers and cars entering and leaving.
 - g. Use a speed limit sign at Barnes Street entrance to slow the cars
 - h. Need new counters at the gates
 - i. Need more towels from Aramark
 - j. Need new arrangement for vendors
 - k. Need name of Vendor and owner name on Vendor Passes
 - l. Need more and earlier advertising for the Fair Booklet.
 - m. Address the issue of dogs in the park per complaint this year.
 - n. Need an end-time on the carnival wristbands.
 - o. Need other or different sanitizer units.
 - p. During the winter, make sandwich boards for areas such as Green Acres, Family Land, etc.
10. **Recruitment of Committee Members:** It was noted that Mary Freudenburg, Ashley Hollands and Dana Murray may be interested in becoming Fair Committee members. We will follow up on this.
11. **Team Leader Reports:** It was noted that the Fair Office was adequately covered with various people taking turns manning it. Brian Gehrig noted that EMS had eight minor accidents which were taken care of. It was reported a theft took place at one of the Vendors with nothing coming of it - that same vendor will not be returning because he didn't report on the contract what all he would be selling, and some of it was not appropriate for our Fair.
12. **New Event Ideas for 2016 Fair:** No new events were suggested. The Fish Fry this year made \$500 for the Fair. It was noted the Watermelon Contest run by Richardson with the Farmers Market turned out great with many participants and interest shown and proved to be much fun.
13. **Correspondence:** (Specifically addressed to Committee). None.

14. **Public Comment** (3-minute limit): None.
15. **Items of Discussion to be Included on Next Agenda**: The Dog Issue, Strategic Planning Progress, Changes and Purchases for 2016, Budget Update, and other items to be provided at the next meeting.
16. **Date of Future Meeting**: The next fair meeting will be at 5:30 pm on Tuesday, October 6, 2015 at the UW-Extension conference room in the airport lower level.
17. **Adjournment**: A motion was made by Perlberg, seconded by Peterson, to adjourn the meeting. Motion carried. The meeting was adjourned at 6:55 pm.

Respectfully submitted by,
Theresa Seabloom, Secretary

Signed by President _____

Or Vice-President _____

Or 2nd Vice-President _____